

Media Release



Tierra Patagonia Reopens for the Season with New Wildlife Encounters and Enhanced Wellness Experiences

Santiago, Chile – November 3, 2025 - The award-winning Tierra Patagonia, set on the edge of the magnificent Torres del Paine National Park, has reopened its doors for the Southern Hemisphere summer, inviting guests to rediscover the raw beauty of Chilean Patagonia through a new collection of wildlife, wellness and cultural experiences. For the first time, Tierra Patagonia's season will extend until May 3, 2026, allowing travellers to witness the region's striking autumnal transformation and marking the property's longest operational season to date.

Following a design refresh, Tierra Patagonia has unveiled a renewed interior inspired by local artistry. Handcrafted lamps, rugs and ceramics bring authentic Patagonian craftsmanship into the lodge, while a newly opened boutique showcases regional leatherwork and silver jewellery. A purpose-built Guide House overlooking the vast Patagonian steppe is the new base for guest excursions and daily wildlife briefings.

Tierra Patagonia has also just been recognised in some of the world's most sought after travel awards. Included are the esteemed distinction of three MICHELIN Keys, signifying an extraordinary stay and its status as one of the world's most memorable hotel experiences, and recognition as one of the best resorts in South America in the Conde Nast Traveller Reader's Choice Awards in both the United States and the United Kingdom.

New Encounters with the Patagonian Puma

Tierra Patagonia's new bespoke full-day Puma Encounter offers guests the rare chance to observe Patagonia's largest and most elusive feline resident guided by certified local wildlife experts. The full-day bespoke Big Cat Trail adventure sees guests set out in Tierra Patagonia's private vehicles in the company of bilingual guides, ready to discover the art of wildlife observation through a regenerative-focused lens.

While the puma is the star attraction, sightings cannot be guaranteed on these dedicated tours. Both puma experiences also reveal the broader story of Patagonia's wildlife, and guests can expect sightings of the local guanacos, foxes and condors while learning about the region's ecology and natural heritage from expert guides.

Birdwatching in the Thriving Wetlands of Vega Castillo

A new complimentary experience for this season is Birdwatching in Vega Castillo, an adventure led by Tierra's guides to explore the region's unique wetland ecosystem, home to more than a hundred species of birds.

A Taste of Local Life: Exclusive Patagonian Estancia Visit

The new Estancia Day bespoke experience offers guests a taste of local life with an authentic Patagonian field day at Laguna Azul, combining horseback riding and hiking through landscapes framed by the Paine Massif with *gauchos*, a traditional barbecue lunch as an alfresco culinary highlight.

Combining Outdoor Adventures with Wellbeing: Tierra's New Wellness Offering

Wellbeing underpins every aspect of the guest experience at Tierra Patagonia, from outdoor excursions in nature and fresh local dining to spa treatments and wellness therapies. Treatments in the Uma Spa draw on the region's natural healing

ingredients including calafate berry exfoliants and mineral-rich mud wraps alongside revitalising massages, while its heated indoor infinity pool comes complete with hydro-massage and water jets and floor to ceiling windows welcome in views of the snow-capped mountain peaks.

A 50-minute yoga class is now offered twice daily in a dedicated space for small group and private sessions with views stretching over Lake Sarmiento and the mountains. Alternative therapies such as reiki, meditation and sound healing with Tibetan and quartz bowls invite guests to unwind and reconnect after days spent exploring the wilderness. A dedicated, personal wellness host is newly available for guests who wish to make the most of their wellness getaway.

Celebrating Chilean Hospitality: Dining at Tierra Patagonia

Dining at Tierra Patagonia celebrates the spirit of Chilean hospitality. Every occasion feels like a warm gathering around a Patagonian home table, where the ocean delivers king crab, Patagonian trout, and conger served crisp-fried, while the land offers the essentials for slow-braised lamb shank, grilled skirt steak and the comforting pollo arvejado. Vegetarian options include satisfying dishes like chickpea curry and eggplant milanesa. Each menu is paired with carefully selected Chilean wines, meaning dining at Tierra Patagonia is both a reflection of place and a journey through the country's wine valleys.

Tierra Patagonia General Manager Esteban Bagnis said the new season and its immersive experiences of Chile was a chance to bring guests closer to the soul of Patagonia.

"The Puma Encounter and Puma Tracker experiences embrace what Tierra Patagonia stands for: authentic, life-enriching experiences that connect guests with the raw nature and spirit of this region," Mr Bagnis said.

Baillie Lodges and Tierra Hotels Chief Executive Officer Michael Crawford said that more than ever before, this season brought guests a genuine connection with Patagonia's people, places and wildlife.

"We believe that every stay should unlock the genuine spirit of Patagonia for our guests," Mr Crawford said.

"The new Puma Encounter brings nature lovers as close to the region's greatest wildlife as possible, while enhancing our commitment to meaningful, regenerative travel," he said.

"Wellness is at the heart of the Tierra Patagonia experience, where each guest is invited to find their own sense of renewal, drawing on the traditions and natural elements unique to this incredible part of the world."

For bookings, please email info@tierrahotels.com call please call +562 6469 0518 or book [online](#).

Editors' Notes: Baillie Lodges and Tierra Hotels is a growing portfolio of award-winning luxury lodges renowned for setting benchmarks in premium experiential travel. The boutique properties are set in exclusive locations of unique natural or cultural significance and appeal to the discerning global traveller seeking a remarkable experience. The Australia-based collection includes Southern Ocean Lodge on Kangaroo Island, Longitude 131° at Uluru-Kata Tjuta, Capella Lodge on Lord Howe Island, Silky Oaks Lodge at the Daintree Rainforest, and The Louise in the Barossa Valley. In 2019, an affiliate of KSL Capital Partners acquired Baillie Lodges with the aim to further expand the unique collection of luxury lodges. The partnership enabled the collection's foray into international waters, adding Clayoquot Wilderness Lodge on Canada's Vancouver Island and New Zealand's Huka Lodge. In Chile, Tierra Atacama and Tierra Patagonia offer extraordinary experiences of South America. Baillie Lodges' Australian properties are honoured as members of [Luxury Lodges of Australia](#). For more information, please visit baillielodges.com.au.