

Media Release

October 10, 2025

Baillie Lodges and Tierra Hotels Unlock Globally Revered MICHELIN Keys 2025

An outstanding eight properties from across the Baillie Lodges and Tierra Hotels collections have claimed the highly sought after MICHELIN Keys in a global awards ceremony in Paris on October 8. This year marks a historic milestone, as the MICHELIN Keys program has expanded around the world for the first time, with leading accommodations in Australia, New Zealand and South America now included.

The MICHELIN Keys are the hotel equivalent of the well-known MICHELIN Stars for restaurants. They are awarded to exceptional high-end hotels and luxury lodges, assessed by dedicated MICHELIN hotel inspectors and deemed to offer guests an outstanding stay. The criteria for a 'Key' include five key elements: excellence in architecture and interior design, quality and consistency of service, overall personality and character, value for money, and a significant contribution to the neighbourhood or setting.

There are three levels of MICHELIN Key awards as follows:

- One Key: A very special stay - A true gem with personality. Service always goes the extra mile, and the hotel provides much more than others in its price range.
- Two Keys: An exceptional stay - A hotel that's unique in every way, where a memorable experience is always a guarantee. A hotel of character and charm, run with obvious pride and considerable care.
- Three Keys: An extraordinary stay - The ultimate in comfort and service, style and elegance. It is one of the world's most remarkable and extraordinary stays and a destination for the trip of a lifetime.

In [Australia](#), Baillie Lodges properties [Longitude 131°](#) at Uluru-Kata Tjuta, [Capella Lodge](#) on Lord Howe Island, [Silky Oaks Lodge](#) in Queensland's Daintree Rainforest and the collection's flagship property [Southern Ocean Lodge](#) on Kangaroo Island have each been awarded **two MICHELIN Keys** in the 2025 awards.

Across the Tasman Sea in [New Zealand](#), the 'century-young' [Huka Lodge](#) has also received **two MICHELIN Keys**, while in [Canada](#), Vancouver Island's [Clayoquot Wilderness Lodge](#) has retained its prestigious **three MICHELIN Keys** status in 2025, following its debut in the Keys program in 2024.

In [South America](#), both Tierra Hotels properties have been awarded MICHELIN Keys for the first time, with [Tierra Patagonia](#) claiming **three MICHELIN Keys** and [Tierra Atacama](#) scooping **one MICHELIN Key**.

Longitude 131° and Tierra Patagonia were amongst the final five nominees for this year's special '[Local Gateway Award](#)' category, celebrating hotels that facilitate the most remarkable and authentic local experiences for guests.

Baillie Lodges and Tierra Hotels Chief Executive Officer Michael Crawford said the luxury lodges' recognition in the world-renowned 2025 MICHELIN Keys was an outstanding result and a tribute to the teams, as well as the exceptional offerings at each location.

"We're delighted to have been included in the MICHELIN Keys Awards as the esteemed review program extends to the diverse and extraordinary regions in which we are proud to welcome guests to stay," Mr Crawford said.

"We'll look forward to welcoming more travellers from around the world, especially those who value the endorsement of the globally-recognised MICHELIN guides for restaurants and now for the world's most remarkable hotels where design and hospitality combine in an extraordinary guest experience," he said.

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For information and bookings, please visit baillielodges.com.au or call the Baillie Lodges reservations team on +61 2 9918 4355, or for Tierra Hotels please email info@tierrahotels.com, call +562 6469 0518 or book [online](#).

ABOUT

Baillie Lodges: Baillie Lodges is a growing portfolio of luxury lodges renowned for setting benchmarks in premium experiential travel. Set in exclusive locations of unique natural or cultural significance, the boutique properties appeal to the discerning global traveller seeking a remarkable experience. The Australia-based collection was founded in 2003 by James and Hayley Baillie and includes Longitude 131° at Uluru-Kata Tjuta, Capella Lodge on Lord Howe Island, Silky Oaks Lodge at the Daintree Rainforest, and The Louise in the Barossa Valley. Flagship property Southern Ocean Lodge on Kangaroo Island was razed in the 2020 bushfires and reopened in December 2023. In 2019, an affiliate of KSL Capital Partners acquired Baillie Lodges with the aim to further expand the unique collection of luxury lodges. The 2022 addition of Chile's esteemed Tierra Hotels group marks a continuation of the collection's foray into international waters, joining the Clayoquot Wilderness Lodge on Canada's Vancouver Island and New Zealand's Huka Lodge. Baillie Lodges' Australian properties are honoured as members of [Luxury Lodges of Australia](#). For more information, please visit baillielodges.com.au.