Media Release



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The Louise Launches New Winemaker Event Series with Barossa's Best

Located in the heart of the Barossa Valley and offering easy access to the region's community of fine winemakers - from legends to next generation - plus their wineries, restaurants and cellar doors, The Louise is making the most of its local connections with a new winemaker event series launching in April this year.

The Tscharke Experience Vintage package is the first up in the series, featuring The Louise's closest winery neighbour and running over the dates April 28 - May 1. Next up is a partnership with historic family winery Yalumba over the dates June 23-25, led by Chief Winemaker Louisa Rose.

The Tscharke Experience Vintage package offers guests staying at The Louise the chance to be winemaker for a day. Running during vintage, guests staying at the luxury lodge will venture behind-the-scenes and be part of the winemaking action at this buzzing time in the Barossa.

Guests join the Tscharke winemakers for hands-on, three-hour experience of vintage, which includes an exclusive tasting of the current vintage wines plus two specially selected back vintages sampled in the best-kept-secret 'Underground Cellar'.

The experience starts with a welcome drink in the winery's Protagonist bar, before embarking on a tour of the winery where guests will witness the journey of the fruit as progresses through the winemaking process. Guests can join in activities including tasting ferments, testing Baumé and monitoring ferment temperatures.

The **Tscharke Experience Vintage** package may be taken over any two nights over a long weekend **April 28 - May 1, 2023.** There's an option of adding an extra night or two on either side - with bonus savings - and the chance to make the most of the weekend away. The Tscharke Experience Vintage weekend coincides with the 75-year anniversary of the <u>Barossa Vintage Festival</u> with some 75 special events dotted around the Barossa running throughout.

Rates on the Tscharke Experience Vintage package start at \$3,450* with the usual generous inclusions. To book call +61 2 9918 4355, email reserve@baillielodges.com.au or visit www.thelouise.com.au.

Editors' Notes: Baillie Lodges is a growing portfolio of luxury lodges renowned for setting benchmarks in premium experiential travel. Set in exclusive locations of unique natural or cultural significance, the boutique properties appeal to the discerning global traveller seeking a remarkable experience. The Australia-based collection was founded in 2003 by James and Hayley Baillie and includes Longitude 131° at Uluru-Kata Tjuta, Capella Lodge on Lord Howe Island, Silky Oaks Lodge at the Daintree Rainforest and The Louise in the Barossa Valley. Flagship property Southern Ocean Lodge on Kangaroo Island was destroyed in the 2020 bushfires and its rebuild is in progress, with an anticipated reopening in mid-2023. In 2019, an affiliate of KSL Capital Partners acquired Baillie Lodges with the aim to further expand the unique collection of luxury lodges. The addition of Clayoquot Wilderness Lodge on Canada's Vancouver Island and New Zealand's Huka Lodge marked the collection's foray into international waters. In 2022, Baillie Lodges acquired a majority share in the Tierra Hotels collection in Chile. For more information, please visit baillielodges.com.au. Baillie Lodges' Australian properties are honoured as members of Luxury Lodges of Australia.