

MEDIA RELEASE June 18, 2020

## Longitude 131° Announces Reopening Dates

Baillie Lodges has announced dates for the reopening of its Red Centre luxury basecamp Longitude 131°, following a temporary closure due to the Coronavirus pandemic. The move comes as the Northern Territory Government has announced restrictions to travel into the region will be lifted from July 17, 2020. Meanwhile Jetstar has re-established daily domestic flights connecting Ayers Rock Airport with Sydney and Melbourne from August this year.

Longitude 131° will reopen for guest stays from **August 21**, **2020**, and will offer guests its trademark allinclusive outback luxury, with world-class cuisine, exceptional service and a full itinerary of signature experiences of World Heritage-listed Ulu<u>r</u>u and Kata Tju<u>t</u>a. With accommodation for a maximum of just 34 guests, Longitude 131° offers plenty of space for an exclusive getaway in Australia's outback.

The lodge's reopening comes at an ideal time to visit the Red Centre, when the days are mild, the nights cool and the skies are clear, perfect for sightseeing and later for stargazing.

Baillie Lodges founder James Baillie said he hoped Australian's would choose now to visit the World Heritage-listed Ulu<u>r</u>u-Kata Tju<u>t</u>a National Park in this time of rediscovering the country's remarkable domestic travel destinations.

"Many Australians haven't really explored their own backyard, where there's not only wide open spaces and endless horizons but loads of incredible adventures to be had," Mr Baillie said.

"We hope that for many Australians who have been planning their next trip, now will be the time to make the wish-list trip to Ulu<u>r</u>u-Kata Tju<u>t</u>a – and to treat themselves to a stay in style at Longitude 131°.

"To make planning a visit even easier, our new website has recently gone live: <u>www.longitude131.com.au</u>, which is full to the brim of information and inspiration on things to discover in the Red Centre.

"As tourism operators we'd like to offer thanks and credit to the Northern Territory Government which moved quickly initially to prevent the spread of COVID-19 by restricting inbound travel, with the result that many business are able to reopen safely now.

"The team at Longitude 131° has spent the ensuing months readying for reopening, with a whole swag of maintenance tasks now complete. Longitude 131° is more sparkling than ever, and we can't wait to welcome our guests back".

## About:

Baillie Lodges is an intimate portfolio of luxury lodges setting new benchmarks for premium experiential travel in Australian style. Set in exclusive locations of unique natural or cultural significance, the boutique properties appeal to the discerning global traveller seeking a remarkable experience. Baillie Lodges was founded in 2003 by life and business partners James and Hayley Baillie, who together bring a wealth of high-end tourism experience to this dynamic venture. In 2018, KSL Capital Partners entered into a joint venture partnership with James and Hayley, with the aim to further expand the unique collection of luxury lodges. For more information, please visit <u>www.baillielodges.com.au</u>.

For more information and reservations, contact Baillie Lodges on +61 9918 4355 or reserve@baillielodges.com.au. See also longitude131.com.au

Media enquiries: Sarah Shields <u>sarah@baillielodges.com.au</u> 0425 318 966