

MEDIA RELEASE

## Southern Ocean Lodge Launches Rejuvenating LI'TYA Spa Treatment

Premium skincare and spa treatment provider LI'TYA has launched the luxurious Dihlbi Bio Active Facial treatment at the award-winning Southern Ocean Lodge on Kangaroo Island.

Perched dramatically on the cliffs of Kangaroo Island's scenic south-west coast, Southern Ocean Lodge is the first luxury lodge in Australia to offer the Dihlbi Facial.

Now available at the lodge's acclaimed Southern Spa, the Dihlbi Facial combines new cellular technologies with traditional indigenous botanical therapies to provide deep hydration and cell renewal to delicate skin. Dihlbi translates as 'early morning dew' from the language of the indigenous Bundjalung people of the NSW Northern Rivers and reflects the treatment's properties of renewal, hydration and radiance.

Native botanicals including the Banksia flower, Kakadu Plum and Native Fragonia are employed as active ingredients in this intensive two-stage treatment, which includes a serum and bi-phase mask designed to target the first signs of aging and restore luminance.

The luxury spas at Baillie Lodges' properties Southern Ocean Lodge and at sister property Capella Lodge on Lord Howe Island have worked with LI'TYA for therapies, treatments and training for more than 10 years, making the Southern Spa an ideal venue for the exclusive launch.

Southern Ocean Lodge owner James Baillie said the launch of the Dihlbi Facial at the Southern Spa represented the enduring success of sustainable products that provided a real connection to the destination.

"Our aim is to offer guests a true sense of place, where they can have a wholly sensory experience surrounded by the wild beauty of Kangaroo Island," Mr Baillie said. "We incorporate local elements into everything we create, from the produce showcased in our restaurant to the botanical ingredients used in the LI'TYA spa treatments."

The Dihlbi Bio Active Facial is the first of three high performance facials planned for release by LI'TYA in 2015. It joins a menu of more than 20 indulgent and therapeutic treatments at Southern Ocean Lodge and its spectacularly located Southern Spa.

**Stay**: the <u>Remarkable Retreat</u> package at Southern Ocean Lodge offers four nights for the price of three, all dining and beverages, signature guided experiences and airport transfers. It also includes a bonus epicurean hamper of Kangaroo Island specialties, a \$50 treatment voucher to use at the Southern Spa and a \$50 Bespoke Experience voucher to use on tailored private activities. Priced from \$3300\* per person per night, for stays until September 30.

For full details and bookings contact Baillie Lodges by phone 02 9918 4355 or email <u>reserve@baillielodges.com.au</u>. See also <u>www.southernoceanlodge.com.au</u>

\*Subject to availability, conditions apply.

**Editors' Notes:** Baillie Lodges is a collection of intimate luxury lodges in unique Australian destinations. Capella Lodge on Lord Howe Island launched the portfolio and continues to capture guests in its magic. Southern Ocean Lodge is Australia's most extraordinary luxury lodge offering a premium nature-based escape. Longitude 131° is a gathering of luxury tented pavilions overlooking fabled icon Ulu<u>r</u>u, delivering a journey to Australia's spiritual heart. The Baillie Lodges properties are honoured as founding members of <u>Luxury Lodges of Australia</u>.

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