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MONOCLE

A BRIEFING ON GLOBAL AFFAIRS, BUSINESS, CULTURE & DESIGN

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DECEMBER 13 / JANUARY 14

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B **BUSINESS** Spirit of Mexico: how mezcal is helping fix the nation

C **CULTURE** The surfers riding the perfect wave of print media

D **DESIGN** Batik, très chic: Indonesia's very soft power

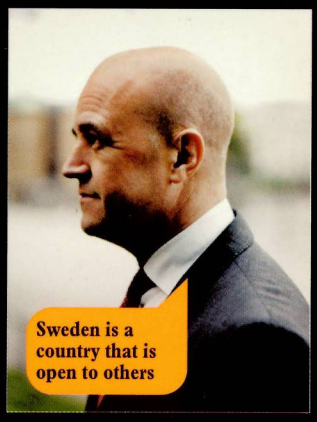
E **EDITS** Come on our Christmas shopping safari in Lisbon

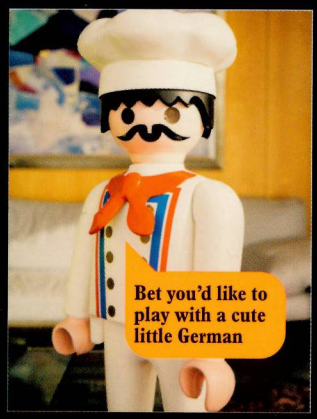
EXPO Kashgar: explosive growth (literally) on China's western frontier

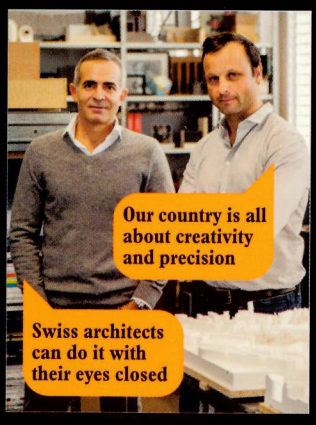
2013/14 Soft Power Survey

Doing the Soft Power Shuffle: how to be a winner in 2014

Sometimes all you need to get your way is a good recipe, an open door, charming exports and a way with architecture – a **MONOCLE FORECAST**







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Re-stitching the urban fabric in Vancouver and going up in Geneva

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The campaign to get us speaking Mandarin

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TRAVEL TOP 50

OUR 2013-2014 GUIDE TO GETTING YOU AROUND THE GLOBE

H FLYER
orwegian airline
sky-high
itions to shake
ng-haul

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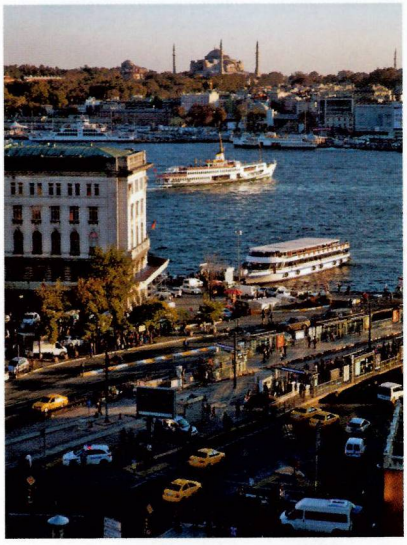

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NICEST NEW DIGS

The House Hotel, Istanbul

The district of Karakoy in Istanbul is re-emerging and its old office blocks and banks are turning into arts venues and restaurants. Boutique chain The House Hotel Group has taken on the former headquarters of Sumerbank, built in 1887. Architect Sinan Kafadar has created an interior that uses original workings from the building's heyday. In the basement the heavy vault doors have been used to create a wine cellar and meeting rooms. What's more, Monocle is opening a bureau here. — SG

thehousehotel.com

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TOP HOTELIERS

James and Hayley Baillie

Responsible for Australia's Southern Ocean Lodge on rugged Kangaroo Island and Capella Lodge on remote Lord Howe Island, the Baillies have turned their attention to the city. "We wanted to bring the lodge experience to Sydney," says James Baillie. The pair have secured a location in the historic Rocks precinct adjacent to Circular Quay. "It was important to us that the buildings have a history," he says. The 14-suite lodge will also offer guests access to an exclusive bar. — CR

baillielodges.com.au

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POST-FLIGHT PICKUP

Biotherm skin-optimising moisturiser

Made to address roughness, uneven tone and visible pores – common problems men face when flying around the world – Biotherm's lightweight formula contains Pavonica Mediterranean Sea Algae that hydrates the skin, leaving it smooth and healthy. The non-greasy gel-cream is easily absorbed, leaving a fresh feeling for an entire day's worth of travel exploration. — JZL

biotherm.co.uk

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WARM TRAVELS

A. Gi. Emme cardigan

Even if you're headed south for the sun, you should think carefully about the climates your journey will lead you through. Sure, a wool cardigan might not be beachwear, but what about the flight to get there or a spontaneous bonfire at dusk? A. Gi. Emme's cardigan could well be the difference between being comfy and being cold. — TMA

agiemme.com