

MEDIA RELEASE

New International Accolade for Southern Ocean Lodge

'They've mastered the art of "relaxed, yet nothing is too much trouble"'
– Juliet Kinsman, Mr & Mrs Smith

Kangaroo Island's Southern Ocean Lodge has been honoured with another prestigious international award, winning the "Above and Beyond" category in the 2014 Smith Hotel Awards.

The accolade was announced in London by the Mr & Mrs Smith online collection of boutique hotels, which selected Southern Ocean Lodge from hundreds of properties worldwide for its top customer experience award.

Mr & Mrs Smith Reviewer Juliet Kinsman said Southern Ocean Lodge had "mastered the art of 'relaxed, yet nothing is too much trouble'".

The award is the third prestigious honour given to Southern Ocean Lodge in recent months, having been named the number one property in Australia and New Zealand last month in the US Condé Nast Traveler magazine Readers' Choice Awards 2014.

In July the lodge was named fourth top hotel in the world in the Travel + Leisure 2014 World's Best Awards, which also named Southern Ocean Lodge the number one resort in Australia, New Zealand and the South Pacific.

Southern Ocean Lodge has received dozens of accolades since its opening in 2008 as the flagship property of the Baillie Lodges portfolio.

Perched dramatically on the cliffs of South Australia's Kangaroo Island, the lodge has become one of Australia's most recognised luxury properties. Superbly designed by architect Max Pritchard, its 21 contemporary suites offer spectacular views of the coast and provide a luxe base from which to explore the island's pristine wilderness, renowned wildlife and superb food and wine.

For information and bookings on Southern Ocean Lodge contact Baillie Lodges on 02 9918 4355 or reserve@baillielodges.com.au. See also www.southernoceanlodge.com.au

Editors' Notes: Baillie Lodges is a collection of intimate luxury lodges in unique Australian destinations. Capella Lodge on Lord Howe Island launched the portfolio and continues to capture guests in its magic. Southern Ocean Lodge is Australia's most extraordinary luxury lodge offering a premium nature-based escape. Longitude 131° is a gathering of luxury tented pavilions overlooking fabled icon Ulu<u>r</u>u, delivering a journey to Australia's spiritual heart. The Baillie Lodges properties are honoured as founding members of <u>Luxury Lodges of Australia</u>.

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